



A Sense of Summer

Camelot Enterprises,
Inc.

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Welcome to the second issue of The Camelot Enterprises, Inc. Newsletter!!! Our goal is to share ideas—not push products. Establishing a **strong brand identity** isn't just for big companies, it's equally important for small businesses and non-profits.

Branding is not about getting your target market to choose you over the competition, but about getting your prospects to see you as the only one that provides a solution to their problem. **Good BRANDING** will achieve these objectives: *delivers the message clearly ; confirms your credibility ; connects your prospects emotionally; motivates the buyer; and concretizes user loyalty* .

The key to success is to *use promotional products to maintain a connection to YOUR COMPANY!* We will be glad to help you to get motivated. Send us an email or call us at (937) 433-6557 x 232.

Ready for Summer?

With the dog days of summer fast approaching and everyone heading outdoors for recreation or fitness, there is a variety of promotional items that will get your Corporate name out while protecting your employees and clients.

Lip balm and sunscreen with spf protection, cup koozies to keep drinks cool, a wide variety of caps, visors and umbrellas to provide shade while attending sporting events, and many different insulated bags in a lot of sizes! How to carry all the necessities of summer? We can provide tote bags of all shapes and sizes, too! Don't forget the sanitizer s and hand wipes.

Whatever your summer promotional needs are send me an email (yreese@camelot-ent.com) or call me at 937-433-6557 to assure your teams take the course in style!



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Promotional Products & Incentives

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