



A Sense of Summer

Camelot Enterprises,
Inc.

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Welcome to the newest issue of The Camelot Enterprises, Inc. Newsletter!!! Our goal is to share ideas—not push products. Helping you get the most “bang for the buck” is what we are here for!

Marketing dollars have been steadily moving away from TV and other traditional media forms. As a result, companies are exploring different ways to invest those dollars. There are four ways you can take advantage and steal a bigger share of the ad market. *One, change the way you sell; -choose a product with purpose; Two, for a great return on investment try putting a text address on your product -it makes it easy to track back and see how people are interacting with the promotion.. Three , highlight “high touch!” A promotional product can “reach out and touch” the recipient. Four, stress longevity -a logoed water bottle will last for a long time . We will be glad to help you determine which product best meets your needs.. Send us an email or call us at (937) 433-6557 x 232.*

Back to School Promotional Ideas

Before we know it the evenings will be cooling down for Friday night football games. Ideas for promotions include stadium blankets, hoodies, stadium cushions, football shaped coolies, inflatable pennants, hand fans, noisemakers to cheer on the team; as well as the usual lip balm, hand sanitizers, plastic cups, tote bags and coolers.

For back to school we can supply rulers, lunch totes, back packs, highlight ers, staplers, letter openers, note pads, and calculators and more.

For the last dog days of summer we can get quick ship on sunscreen, beach balls, or selected golf items.

Call or email me today!



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Promotional Products & Incentives

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